



Streetscape Foundation, Inc.

Post Office Box 7  
Collinsville, Virginia 24078

Return Service Requested

NONPROFIT ORG  
US POSTAGE PAID  
MARTINSVILLE VA  
PERMIT NO. 81

# GATEWAY NEWS Fall 2013

GATEWAY STREETSCAPE FOUNDATION  
Office Location: 2nd Floor, Suite 201  
Henry County Administration Bldg., Kings Mountain Rd.  
Mailing Address: P.O. Box 7, Collinsville, VA 24078  
Phone: 276-634-4674 or 276-634-4622 Fax: 276-638-7970  
Email: Streetscape@co.henry.va.us

## Mission

Gateway is committed to improving the aesthetic beauty and appeal of the Martinsville-Henry County community through the orderly planting of trees, shrubs and flowers. We further promote environmental stewardship, which includes recycling, reducing, reusing, and litter control.



**PROTECT OUR ENVIRONMENT: REDUCE – REUSE – RECYCLE**

### Gateway Board of Directors

**Michael S. Amos**

*President*

**A.C. Wilson**

*Vice-President*

**Adam Wright**

*Treasurer*

**Leon Towarnicki**

*Secretary*

*Kathy Lawson*

*Carolyn Beale*

*Nancy Bradshaw*

*Liz Secrest*

*Lance Heater*

*Susan McCulloch*

*Sharon Mills*

*Wade Nester*

### Staff

**Liz Stanley**

*Executive Director*

**Donna Martin**



Gateway Streetscape maintains over a hundred and twenty-two sites through Henry County, City of Martinsville and Town of Ridgeway. These are a few examples of work that we continue to work on throughout the year. The uptown pots and city signs are good examples of our efforts that we maintain.



### Letter from the President:

Over the past few months, it has been said that Gateway would not be in existence at the end of the year. Let me be the first to tell you it is true we are short on funds. However, we are in the process of hiring someone to make efforts in raising money for our organization. We are an organization that takes great pride in our community and therefore with the help of others throughout our great community we will prevail and move forward. Our mission is simple make our area as clean and beautiful as possible.

Michael S. Amos

Letter from the Director

In the ensuing eighteen months since I became Gateway’s Director, our foundation has brought you a more beautiful and cleaner community. Numerous beautification projects have been undertaken; building pride in our community and making it a more attractive place to live, work, and play. Litter abatement remains at the forefront of our efforts, and miles of roadway, river, creeks, trails, and riparian areas bear the mark of multiple cleanups. Attendance of recycling events, Household Hazardous Waste Day and Pesticide Disposal Day, continue to grow. Collaborative partnerships with local businesses, non-profits, and local governments have resulted in a greater awareness of the impact our foundation can have in fostering economic development.

The beautification projects we have recently undertaken span across the 384 square miles that encompass Martinsville-Henry County. These projects range in size from a large memorial (80) tree planting on US 220 South in the County to a small Arbor Day (7) tree planting at the Uptown Trail Comfort Station in the City. We continue to focus on trees, as they represent our greatest investment towards long-term beautification and environmental sustainability.

Gateway is responsible for all or a portion of the maintenance on 120 sites in the City and the County. Our staff is diligently working to simplify site maintenance, by incorporating best management practices with effective landscape design, to deliver year-round site appeal. Because Gateway has a small staff of 2 part-time people and a very modest budget, we will be rolling out site sponsorship opportunities for businesses, civic organizations, and individuals throughout the area. We believe that a collaborative approach to taking ownership of our community’s future will not only ensure Gateway’s continued success, but that of our community at large.

Gateway continues to cement partnerships which will directly benefit social and economic revitalization for Martinsville-Henry County. Collaboration with the City’s Community Development Department has resulted in a pocket park design, plant selection for Depot Street Parking Lot, and CDBG neighborhood sign landscape updates.

We partnered with the Henry County Planning and Zoning Department on a Department of Forestry grant, crafting over 40 landscape designs for Sponsor Gardens along major transportation arterials throughout our area. This project entitled S.E.E.D. (Strategic Economic Environmental Design) is a *Comprehensive Roadside Management Program* administered by VDOT, for local participation in highway beautification. The Harvest Foundation has agreed to sponsor the first garden, and we are feverishly working to have this garden installed by year end.

Gateway continues to reach out to and partner with Civic organizations; assisting the Greater Bassett Area Community, Inc. with mulching and pruning 232 street tree planting; and helping Martinsville Rotary Clubs to bring about a transformation to Corner Escape Park. A partnership was forged with the Harvest Foundation via a PUP grant to produce and bring a litter video, entitled *Pollution: Solution*, into local schools for grades K-12. A long-standing partnership with the Department of Juvenile Justice Community Service Worker program has given area youth an opportunity to make a difference in their community, resulting in the beautification of many Gateway sites, a spent tire roundup netting over 2000 illegally dumped tires, and the removal of over 8 tons of litter from our environment.

Gateway’s staff remains committed to being an integral force in showcasing the best that our community has to offer.

Warmest regards, Lizz Stanley

Dick and Willie Clean-up March 2013 by Bassett High School JROTC and Gateway Streetscape.



**Membership Application**

The Gateway Streetscape Foundation is a 501(c) (3) nonprofit organization. Membership donation and gifts are fully tax-deductible

Please provide the following information (Please Print)

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code : \_\_\_\_\_

Phone \_\_\_\_\_ E-mail: \_\_\_\_\_

Note: E-mail address is for electronic newsletter and Gateway event notification only.

Individual Member (\$25)  Family Member (\$50)  Sustaining Member (\$75)  Organization (\$50) \*

Corporate (\$100) \*\*  Patron (\$100)  Benefactor (\$250)  Sponsor (\$500)

Other \$ \_\_\_\_\_

\*nonprofit organization or corporation having 10 or fewer members \*\*corporation having more than 10 members

Please mail form and membership donation to: **Gateway Streetscape Foundation, Inc.**  
**P.O. Box 7**  
**Collinsville, Virginia 24078**

Membership donation is made payable to “Gateway Streetscape Foundation”.

100% of your membership donation goes to support Gateway Streetscape Foundation.

Thank you for taking the time to complete this form and supporting Gateway Streetscape Foundation’s beautification & environmental efforts for the City of Martinsville and Henry County Area.